"DOLLARS and SENSE"

By H. J. Barrett.

Facts and Figures Culled From Results' Gained by Efficiency Engineers.

The writer recalls reading an iten in a local newspaper some fifteen years ago which ran somewhat as -tiows:

Grocers and Delica-tessen Stores sell it 10C Made by E. Pritchard, 331 Spring St., N.Y.

prietor that, entering the works as he does, a 'rank outsider,' he can give the management pointers regarding the economical conduct of its business he failed to explain."

It would be interesting to know the The size, quality and speed of the cutting tool was then standardized.

To Put on Flesh
And Increase Weight

Most the people at from feet at a many of the servery day and suit as as it well on the servery day and set as the servery day and set as the servery day and suit days the servery days and suit days the servery days and the servery days the servery da

the management pointers regarding the economical conduct of its business he failed to explain."

It would be interesting to know the name of this valiant pioneer. Possibly it was Frederick Taylor, or Harrington Emerson, now of international fame. What a struggle must have been theirs to obtain a hearing. Today, of course, the sconfer at efficiency engineering is recognized as first cousin to the man who writes his own "ads"—both are on the toboggan for the boneyard.

The theory of scientific management is so simple that it is amazing that it remained for the latter years of the nineteenth century to witness its recognition. In brief, it is merely the ascertainment of the one best method of accomplishing a task and the application of that method to the

Now for a few specific examples of results achieved. The goar cutting room of a certain plant turned out, according to cost sheets, 225 wheels of a particular type in 455 hours at a labor cost of \$56.25. There appeared to be no loafing and no apparent waste. A stop watch was put on the best workman. This disclosed the

DOES NOT ATTACK JEWS. SAYS PEPPER OF U. OF P.

Trustee Answers Criticisms Wharton Barker in Nearing Controversy.

PHILADELPHIA, June 25,—The statement in the letter of Wharton Barker, trustees of the University of statement in the letter of Wharton
Barker, trustees of the University of
Pennsylvania, to Provost Smith concerning the dismissal of Dr. Scott Nearing, that if the views of George
Wharton Pepper and J. Levering
Jones, also trustees, were accepted by
the university, "Jews, Unitarians and
other dissenters would be driven from
the university, "Jews, Unitarians and
other dissenters would be driven from
the university," brought forth the following from Mr. Pepper to-day:
"Never during my service on the"
"Never during my service on the"
"I have just lost my sight and don't
"My name is John Castro and I am a
sallor. Testerday I signed as an able
seaman on a schooner bound for Nova
Scotia. I don't know her name. She
put out from the North River early this
morning, and when I saw good old New
York fading away as we went up the
East Rives. I shivered and said to myself that I'd never descri this great city.
Then I jumped overboard and swam for
shore. I had a hard time of it because
man's father hastened to the hoslowing from Mr. Pepper to-day:
"Never during my service on the"
"I have just lost my sight and don't
"My name is John Castro and I am a
sellor. Testerday I signed as an able
seaman on a schooner bound for Nova
Scotia. I don't know her name. She
put out from the North River early this
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Tork fading away as we went up the
East Rives. I shivered and said to myself that I'd never descri this great city.
Then I jumped overboard and swam for
short. I have just lost my sight and don't
who the young an to
Bellevue Hospital, where has was examilor. Testerday I signed as an able
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sellor. Testerday I signed as an able
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morning, and when I saw good old New
Tork fading away as we went up the
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Then I jumped overboard and swam for
short. I have just lost my sight and don't
have just lost my sight and don't
have just lost my sight

attons of God.

"As to Dr. Nearing, neither I nor any
of us have made any proposal at any
time respecting his utterances on economic subjects which could by any possubility be construed as foreshadowing
an attempt to restrict religious liberty."

SAILOR SAVED FROM RIVER.

Than Leave New York.

Yells for help at 6 o'clock this m lapsed. After being revived at Bellevue

STUDENT AMNESIA VICTIM.

Lost Memory and Sight.

Tells for help at 6 o'clock this morning brought Policeman Cunningham to Twenty-sixth Street and the East River, where he saw a man floundering in the water. Cunningham threw him a rope and hapled him ashers, where he colwhere he saw a man floundering in the Thirty-first Street last night at water. Cunningham threw him a rope and hauled him ashere, where he col- Avenue. Putting his hand on Deutscher's head he said:

In Use For Over 80 Years

Broadway and 33d Street

Store Open All Day Saturday

Men's \$4 and \$5 Sample Straw Hats at \$1.85

A few days ago we placed the entire purchase on sale at a considerably higher price. Heavy—but pretty sum—buying has left us with fewer hats but still good assortment in size and style. Belgian and China Split Straws, Leghorns, Milans, Mackinaws, Sennits, Etc.

A few of our own \$3 hats have been taken from stock and included—to broaden the field of selection.

Boys' Finest Norfolk Suits (Two Pairs Trousers) \$9.75

Were \$13.50 to \$18.50

These Suits are, indeed, far above the average high-priced garments. A number of smart models, many of them exclusive with GIMBELS, of choice foreign and domestic materials, in handsome colorings, stripes, mixtures and shepherd checks. Sizes 7 to 17 years. to 17 years.

Boys' \$7.50 to \$10 Norfolk Suits (2 Pairs Trousers), \$5.50 Many clever models with plain or pleated front.; rich mixtures, checks and stripes. Sizes 7 to 18 years. Boys' \$6.50 Blue Serge Suits, \$5
All-wool, smart Norfolk models. Sizes 7 to
18 years.

Boys' \$5 and \$6.50 Genuine "Palm Beach" Suits, \$3.85 Two Norfolk models, in plain tan or 6 to 17 years.

New Triangular Handbags of Novelty Silk, \$2.95

Women who like to have their Handbags harmonize with their Summer costumes will find that combined in these charming new

The fine novelty silks of which these Handbags are made afford ample selection for matching one's dress; even the handles, which are of beads, are made to match. The Bags are full-cut and have gate-top with enamele



Women's Fine Pumps That Are Unusual at \$2.90 Pair

These Shoes are so distinctive and graceful that they make a welcome addition to the wardrobe of the most particular women.

White, Gray and Fawn Tope, with patent colt for-inge; patent colt and gun-metal Colonials; gun-metal samps with fawn and gray tope.

The range of sizes is complete so that comfortable

Two Hundred More "Kenyon" Cots at \$2.95 "Seconds" of the Standard \$6 Grade



The R. L. Kenyon Company of Waukesha made 30,000 of these for the Government. GIMBELS secured the few that failed to pass the last rigid inspection, and the second shipment of these has just

They Cost the U.S. Government \$4.90 Each on an Order for 30,000 Yet we ask \$2.95 only, and they are practically

perfect, but for an oil spot or a dropped thread or some such trifle.

The quality may be judged from the fact that the covering is 17-oz. duck, instead of the 10-oz. commonly found. Weighing but 21 lbs., they will support a weight of 1,800 lbs.

The Best \$2 Blouses At GIMBELS---or Anywhere

50 Parts-Inspired Styles

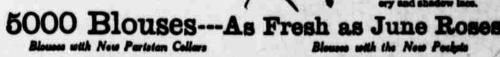
Simplest to the Functest Blouse

Organdie

Voile

Embroidered Voile

White, Flesh Color, also White with other attraction printings in the



Blouses with "Prince Imperial" Frills Best of All-Blazer Striped Voile Blouses

GIMBEL Cold-Air Fur Storage-2 Per Cent. Furs Repaired and Remodeled-Moderate Prices

Over Ten Thousand Pairs Of Women's Silk Hose!

All Highest-Grade Merchandise

7200 Pairs of Women's \$1 Silk Hose

Control of the Contro			
Black	White	Ten	Navy
Smoke	King's Blue	Gray	Green
Putty	Gold	Pongee	Chempagne
Sand	Ptnž	Brown	Sky Blue

3600 Pairs of Women's \$1.50, \$2 and \$2.25 Pure Thread Silk Hose

Light, medium and heavy weights. Double silk or lisis garter tops and feet. Black and white. Sizes 81/2 to 10.

Note: Every woman will be pleased who buys a pair of these stockings. We have never made a better offering, nor heard of ona.

Black-and-White to the smart New Bathing Smocks We introduced the Bathing Smock a fortnight ago. ¶ Today it is causing a furore

all along the coast. ¶ Tomorrow we shall introduce it in these new models.

> Blazer Striped Silk Jersey

\$6.95

Black with Sashes of White in Mohair at \$3.25

¶ But if you desire black smocks, we have them in Satin at \$5. Knitted Worsted at \$2.95.

I Tights to be worn with the

smocks are 50c to \$3.25. GIMBEL Catin Suits at \$5 Are Unequaled

100 VBa TORONO T This June Clearance Sale of

MEN'S CLOTHING

Is A "Customer-Making" Event

Modern Merchandising makes a season-end clearance imperative. We've taken advantage of a seeming disadvantage and turned the event into a "good will" offering.

Every suit in this sale is worthy of your respect and admiration because it was made to Macy specifications for Macy standards. Our labels are in them, and you know what that means.

The Value Is Extraordinary

Most descriptions sound much alike, but these suits are "Different," so description gives way to invitation and we say: "Don't miss

this splendid opportunity to get a handsome suit or two at about Wholesale Price to Us." Come and share the offering.

Suits at That were made for Macy's to

sell at \$14.75 and \$16.75. Suits at

sell at \$22.50 to \$27.50.

Suits at sell at \$16.75 and \$19.75.

Suits at

sell at \$27.50 to \$34.75.